

LIVE WELL SAN DIEGO

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SHARE ACCOUNTABILITY.

LOWER COSTS

IMPROVEMENT in QUALITY of CARE

TEN YEAR PLAN

An integrated agency...

LARGE POPULATION BASED HEALTH IMPROVEMENTS

FUNDAMENTALLY... HEALTH CARE IS LOCAL!

...to address the needs of the community.

OVERWEIGHT, UNFIT, and UNHEALTHY KIDS

20% GDP goes to HEALTH CARE

HEART DISEASE
CANCER
DIABETES
RESPIRATORY ILLNESS

These FOUR CHRONIC CONDITIONS make up the MOST PREVALENT HEALTH CARE NEEDS and COSTS!

Building better health. Safety. Thriving.

WHAT IS YOUR RALLYING CRY?

- Galvanize the Community.
- Articulate your VALUES and GOALS.
- Tell people what the VISION is.

"You can spend more time at home than at the hospital!"

How do we build a BETTER SERVICE DELIVERY SYSTEM?

Support HEALTHY CHOICES?

Change POLICIES and ENVIRONMENT?

Change CULTURE from WITHIN?

"I quit SMOKING!"

"I went on a DIET!"

"I started a NEW EXERCISE PROGRAM!"

LIFESTYLE-BASED?

"IF ONLY WE HAD INFORMATION, WE COULD SERVE PEOPLE BETTER."

Our social workers say:

With better information sharing and partnering, we ENVISION a FUTURE where we WILL have the TOOLS and INFORMATION we need!

How do we give INCENTIVES for HEALTHY BEHAVIOR?

Health Coaches Evidence-based

How do we SHARE INFORMATION?

- Care coordination
- Penalties for preventable hospital readmissions

LISTEN WITH APPRECIATION and HUMILITY to your EMPLOYEES and PARTNERS!

CULTURE CHANGE?

- It's about RELATIONSHIPS / Collective IMPACT.
- Accountable care communities.

How do we SHARE DATA?

How do we share VALUES around this?

What's the ROI?

It's making a difference in the lives of the people we serve.