


PROGRAM GUIDE
With Annotated Agenda

The Stewards of Change™ 8th Annual National Symposium

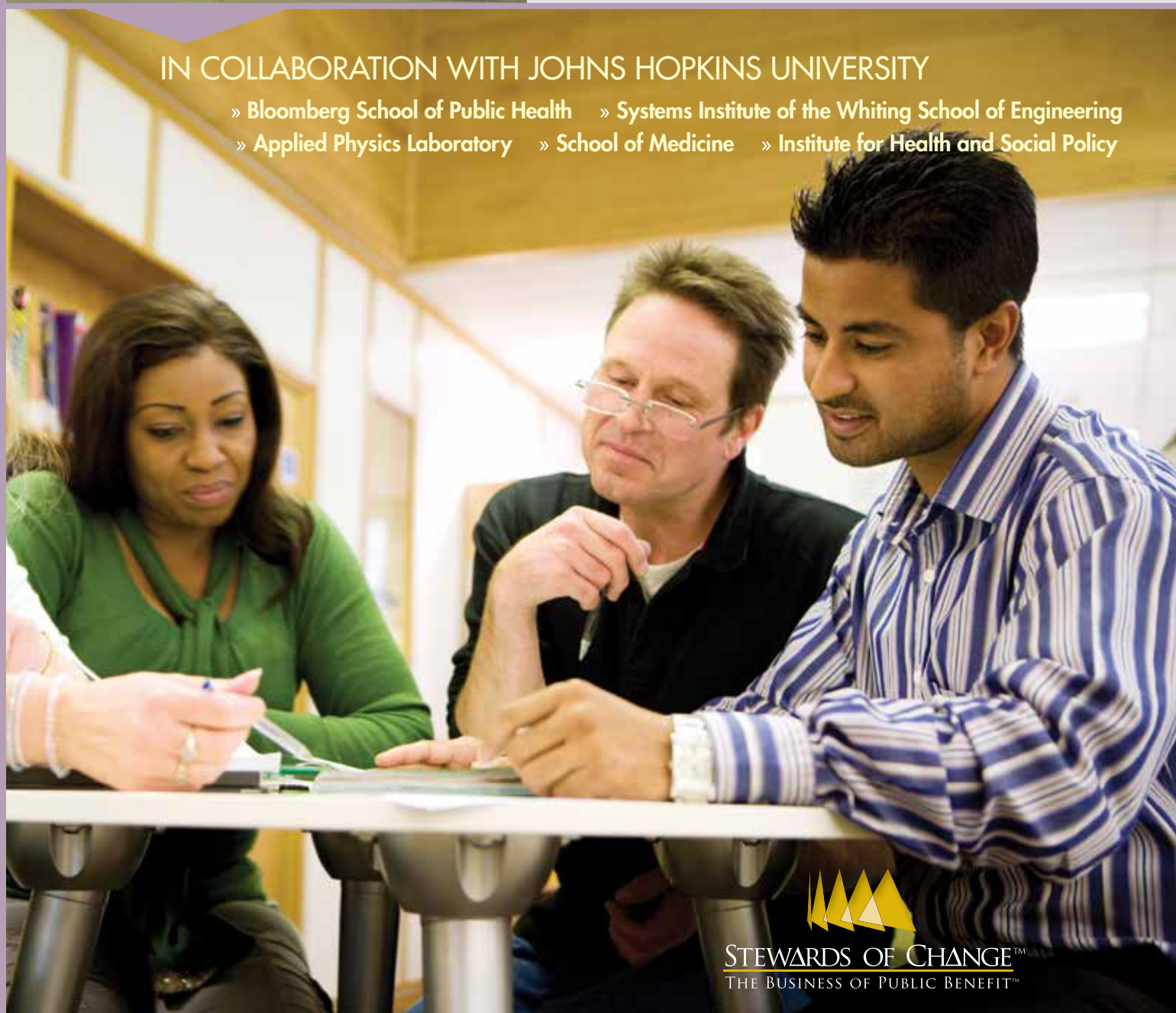
June 10 - 12, 2013 ■ Baltimore, MD



ACHIEVING INTEROPERABILITY: Implementing Solutions to Connect Health and Human Services

IN COLLABORATION WITH JOHNS HOPKINS UNIVERSITY

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Bloomberg School of Public Health

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Michael J. Klag, MD, MPH
Dean



June 10, 2013

Dear Participants:

IT IS MY GREAT HONOR TO WELCOME YOU to the Bloomberg School of Public Health at Johns Hopkins University. This marks the second year that we have collaborated with the Stewards of Change to hold their National Symposium here at JHU in Baltimore.

This Symposium also offers me a good opportunity to introduce the Stewards of Change Institute. This new non-profit organization created by Stewards of Change is designed to further the advancement of interoperability among health and human services by bringing together the most respected thought leaders and innovators from across academia, government, industry, the entrepreneurial sector, nonprofits and tribes.

As the federal government's Affordable Care Act and related funding and other forms of support have spurred HHS agencies' to connect, finally, across programmatic and funding silos, it's become increasingly clear that SOC's holistic approach is very consistent with the strategic orientation of the Bloomberg School and JHU overall. JHU has a long tradition of approaching the world's most complex problems by fostering collaborative dialogue, research and education among a large and diverse number of disciplines and cultures.

JHU's "One University" strategy is to work across our schools of arts and sciences, education, engineering, medicine, business, and public health to achieve the best possible outcomes for current and future generations. The overarching goal of the Bloomberg School's numerous education and research programs is to address global health concerns using a wealth of multidisciplinary and multicultural approaches.

Developing and implementing solutions to the enormous – at times overwhelming – challenge of interoperability we all face requires a vast amount of effort, dedication and collaboration among a tremendous number of people and organizations. Only by working together can we meet that challenge.

As we head into the 2013 Symposium and begin to identify new ways in which we can partner to pursue our collective goals, I'm eager to get to know you and hear your ideas. See you at the Symposium.

Yours truly,

Michael J. Klag, MD, MPH
Dean, Bloomberg School of Public Health



Protecting Health, Saving Lives—Millions at a Time

Monday | June 10

▶ 8:30 - 12:00 p.m. LOCATION: Glass Pavilion

GETTING STARTED: Introductions, Ignite & Interaction

Steward of Change will kick off its 8th Annual National Symposium, with a group of fast-paced ignite sessions and reflective discussions which are designed to move participants quickly to a place where inspired, innovative and strategic thinking can occur. This opening session provides an opportunity for participants to shift gears and transition towards a mind expanding, retreat type setting to take full advantage of the next three days of the symposium.

Introductions, Agenda Overview & Initial Dialogue

Daniel Stein, Managing Partner and Cofounder,
Stewards of Change Consulting

Ignite sessions: Innovation and Inspiration

Ori Z. Soltes Ph.D., Changing Paradigms: Lessons from History

Martin Duggan, IBM, Disruptive Innovation Video

Paul Wormeli, Information Sharing Across the Domains

Stewards of Change Institute Overview

Vernon Brown, Cofounder, Chairman of the Board of Directors,
Stewards of Change Institute

Sid Gardner, Stewards of Change Institute Board Member

▶ 12:00 - 1:00 p.m. Lunch LOCATION: Glass Pavilion

▶ 1:00 - 2:00 p.m. LOCATION: Hodson Hall

Formal Welcome by Johns Hopkins University

Michael Klag, Dean, The Johns Hopkins Bloomberg School
of Public Health

Surgeon General Benjamin (invited)

▶ 2:00 - 3:00 p.m. LOCATION: Hodson Hall

The Innovation, Data & Health Care Ecosystem

Hear from Bryan Sivak, HHS's Chief Technology and Entrepreneur in Residence, as he discusses how he is working to leverage the Department of Health and Human Service's two most undervalued assets – data and people – to further the transformation of health, health care and the delivery of human services and build the foundations of a next-generation government.

Bryan Sivak, Chief Technology Officer; US Department of Health
and Human Services

▶ 3:00 - 3:30 p.m. Break

▶ 3:30 - 5:00 p.m. LOCATION: Hodson Hall

Expanding the Service Continuum to Create a Holistic and Interoperable Spectrum of Care

More than eight years ago Stewards of Change began its interoperability journey with a small group of believers and a narrow focus on child welfare. Since those early conversations, SOC has expanded its focus outward to include concentrically larger circles. These efforts have been

focused on advancing interoperability for health and human services and now progressed to include an even broader vision of linking services and programs to create a holistic spectrum of service delivery. In this session, speakers will explore various viewpoints from prevention to social determinants of health, population and public health, disease management, social services and well-being. Over the years SOC have observed that virtually every discipline—from child welfare to aging to mental health to homelessness—grapples with similar issues inside of their own silo. Moreover, many service systems deal not only with similar operational issues but are also touching the same clients trying to navigate the gauntlet of services and systems with little coordination or help. The panel's speakers will shed light on how building bridges across the continuum is beginning to address the challenges of poor outcomes, operational redundancies, and system failures.

Moderator: Jonathan Weiner, Johns Hopkins University; Professor of Health Policy & Management and Health Informatics; Director Center for Population Health Information Technology

Hunt Blair, Principal Advisor, State HIT-enabled Care Transformation; Office of the National Coordinator for Health IT

Mimi Toomey, Director, Office of Policy Analysis and Development; Center for Disability and Aging Policy, Administration for Community Living

Linda Gibbs, Deputy Mayor, New York City

▶ 6:30 - 9:00 p.m. Reception and Group Dinner LA FAMIGLIA RESTAURANT

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Tuesday | June 11

▶ 8:30 – 10:00 a.m. LOCATION: Hodson Hall

Leveraging the Affordable Care Act to Build Interoperability Initiatives That Cut Across State's Health and Human Service Organizations

This session will present an overview of broad-scale data sharing and interoperability projects being undertaken by two large and complex jurisdictions, the states of California and Illinois. These states each received a State Systems Interoperability and Integration Project grant from the Administration for Children and Families in 2013. Presentations will include discussion of their strategic approach, overall goals, and hurdles they have encountered, and their roadmap forward. Panelists will focus their talks on governance, technology, security, confidentiality, and organizational leadership.

Through a collaborative approach between State of California, county agencies, and other interested public and non-profit organizations, the California project team is examining options for increasing interoperability and integration of health and human services, assessing the costs and benefits of varying options, developing a strategic Interoperability and Integration plan, and documenting replicable processes for use by other states considering similar initiatives. As part of this initiative, California will host two state-wide HHS Interoperability Symposia. The California team will describe progress toward these goals as well as challenges that lie ahead.

The Illinois Framework is a seven-agency collaborative focused on the development a modern, horizontally-integrated system to support the core processes of service delivery, application, eligibility determination, casework, management of contracted service providers, and analytics. The Framework's key goals are to improve service access and delivery; increase operational efficiency and program integrity; and, create a capacity for sophisticated analysis and data-driven decision-making across the Illinois healthcare and human services environment. Presenters will discuss both the Framework and its governance project which is being conducted under the State's ACF grant.

Moderator: *Paul Wormeli*, Stewards of Change Institute Board Member; Information Strategist, Wormeli Consulting, LLC

California

Shell Culp, Chief Deputy Director, California Office of System Integration

Larry Bolton, Counsel to the Department of Social Services and Office of Systems Integration

Karen Johnson, Chief Deputy Director, Department of Health Care Services

The Honorable Michael Nash, Presiding Judge of the Juvenile Court, Los Angeles County, CA

Illinois Team

Sean Vinck, Chief Information Officer, State of Illinois

Kathleen Monahan, Project Director, Illinois Framework

Ivan Handler, Chief Technology Officer of the Illinois Office of Health Information Technology

▶ 10:00 – 10:30 a.m. Break

▶ 10:30 – 12:00 p.m. LOCATION: Hodson Hall

FISHBOWL DIALOGUE: HHS Interoperability Innovation and Challenges

Industry leaders will provide their perspectives and share tangible examples of how innovative practices are being designed and employed to build horizontal integration and interoperability across health and human services. In light of the rapid deployment requirements of the ACA, and narrow timeframes, discussions will focus on strategies and solutions that can be rapidly deployed to leverage the unprecedented opportunities over the next two and a half years. Using a fishbowl dialogue model, participants will join an iterative discussion to explore emerging and new solutions that are required by current circumstances to achieve rapid and meaningful change through linking service delivery across the entire HHS spectrum.

Moderator: *Vernon Brown*, Cofounder, Stewards of Change Institute

Doug Robinson, Executive Director, NASCIO

Nicole Gardner, Vice President - Global Industry Leader, Social Security and Government Healthcare, IBM Cúram, IBM Industry Solutions

Bill Davenhall, (Retired) Global Manager, ESRI

Kathy Fallon, Director, Public Consulting Group

Susan Lerman, Director, CGI

Symposium participants

▶ 12:00 – 1:00 p.m. Lunch LOCATION: Glass Pavilion

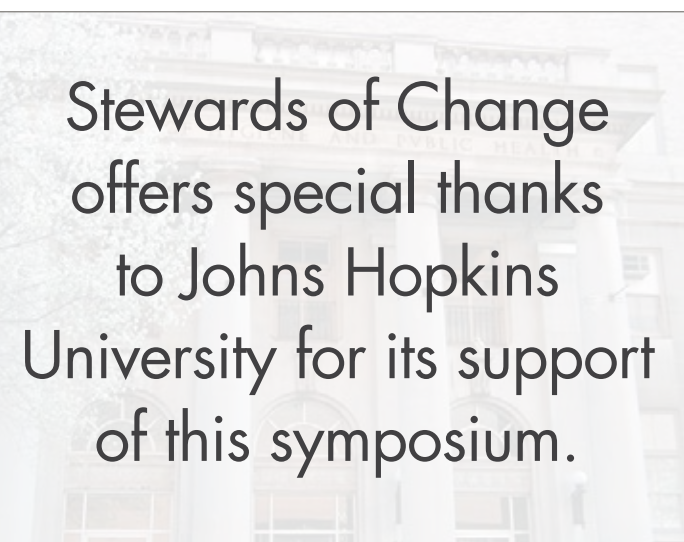
▶ 1:00 – 3:00 p.m. LOCATION: Glass Pavilion

INTERACTIVE SESSION: Building HHS Interoperability amid the Challenges of Multi-System Clients and Isolated Service Silos

Using a projective simulation method symposium participants will join their subject matter expert colleagues to develop several 'Personas' which will be representative of the issues, challenges and requirements of individuals and families who are involved with multiple health and human service systems. Using these newly created personas symposium participants will explore the policy, practice and structural considerations required to bridge service sectors and share more information between silos to effectively create holistic solutions that better serve the needs of multi-systemic clients.

Moderator: *Daniel Stein and Stewards of Change Team*

Philip J. Leaf, Ph.D., Senior Associate Director, Johns Hopkins Urban Health Institute, Director, Johns Hopkins Center for the Prevention of Youth Violence - School of Medicine



▶ 3:30 – 5:00 p.m. LOCATION: Glass Pavilion

ACCOUNTABLE CARE COMMUNITIES: Evolving Solutions for Integrated Health and Human Services

We are witness to the most rapid and significant transformations of healthcare in our lifetime. While the focus has been on alternative models of healthcare delivery and payment, such as Accountable Care Organizations, Health Homes, insurance marketplaces and payment for quality efforts, arguably the single most important aspect of this evolution addresses the social determinants of health and the incorporation of social needs into the health and human service equation. While this provides the optimal approach to individual prevention and care, it also provides for the integration of community resources while strengthening families and communities.

Presenters will describe their initiatives, including both start-up and implementation phases, and will highlight lessons learned, key attributes of success, and obstacles faced and overcome as they address social determinants as a means for improving overall health and well being in their respective communities. Attendees will come away with ideas for how these innovations might be replicated and adopted.

Moderator: *James M. Galloway, MD, FACP, FACC, FAHA*, President and CEO, Admiral Innovations, Former Assistant US Surgeon General, Rear Admiral, U.S.P.H.S. (ret.)

Sarah Redding, MD, MPH, Executive Director and Cofounder of the Children's Community Health Access Project, *Pathways Community Hub*

Ken Gross, Ph.D., Director of Research and Evaluation,

Camden Coalition of Health Care Providers/Hot-Spotter Program

Ann Morse Abdella, Executive Director, Chautauqua Region Associated Medical Partners, LLC.

Martin Duggan, Director, Strategy and Market Development, IBM Cúram, IBM Industry Solutions

▶ 6:30 – 8:30 p.m. Evening Reception JOHNS HOPKINS FACULTY LOUNGE

Wednesday | June 12

▶ 8:30 – 9:45 a.m. LOCATION: Glass Pavilion

THE BIG PICTURE: Enterprise Systems Thinking for Health and Human Services

Massive system integration and interoperability efforts are beginning to take root across the health and human service field. These changes are fueled in large part by the Patient Protection and Affordable Care Act which is providing new investments, administrative flexibility and a drive for innovation. As leaders across the government and private sectors face these new and uncharted territories, serious considerations arise about how to plan, manage, and optimize change efforts at this unprecedented scale. This session will introduce Enterprise Systems Thinking as a method to conceptualize and guide strategic change for the new Health and Human Services paradigm. Learning will be extended to the next session as we refine thinking about the implications of multi-systemic Personas that the group developed the prior day.

Moderator: *Charles Pickar*, Program Area Manager, National Security Studies, Johns Hopkins University, Applied Physics Laboratory

▶ 9:45 – 10:15 a.m. Break



▶ 10:15 – 12:00 p.m. LOCATION: Glass Pavilion

INTERACTIVE SESSION: Achieving Interoperability – Designing an Actionable Roadmap

Using a Collaborative Analysis method we will extend the learning and principles from the morning's Enterprise Systems presentation to further refine the personas developed the previous day. We will use the diverse knowledge, deep subject matter expertise and collective intelligence of the group to identify core policy and practical considerations for improving implementation, operational efficiency and eventually client outcomes that cut across the various programs and service silos. The output from this session will contribute to a growing body of knowledge that addresses the complexities and potential solutions for multi-systemic clients and families.

Moderator: *Charles Pickar*, Program Area Manager, National Security Studies, Johns Hopkins University, Applied Physics Laboratory

Philip J. Leaf, Ph.D., Senior Associate Director, Johns Hopkins Urban Health Institute; Director, Johns Hopkins Center for the Prevention of Youth Violence - School of Medicine

Daniel Stein and Stewards of Change Consulting Team

▶ 12:00 – 12:45 p.m. Lunch LOCATION: Glass Pavilion

▶ 12:45 – 2:30 p.m. LOCATION: Glass Pavilion

FEDERAL PANEL ROUNDTABLE & FISHBOWL: Synthesis Discussion and Next Steps

The federal panel is intended to provide an overview of the federal Information Sharing Environment including progress on the implementation of the Affordable Care Act, the National Information Exchange Model (NIEM) and other data sharing efforts across health and human services and beyond. Panelists, all federal officials in the current administration with proven records of leading system change, will present their perspectives on where we are now, where we need to go, and the path to get there. The discussion will range from the macro level—how do you promote, stimulate, and set a tone for information sharing at the highest levels of the federal government—to policies in health and human services that most immediately affect our work in the field. The session will finish with an interactive Fishbowl discussion including Symposium participants who will have an opportunity to participate in the ideation and discussion

Moderator: *Paul Wormeli*, Stewards of Change Board Member

Fishbowl Facilitators: *Vernon Brown & Daniel Stein*, Stewards of Change Institute

Kshemendra Paul, Program Manager, Information Sharing Environment

George Sheldon, Acting Assistant Secretary, Administration for Children & Families, Department of Health and Human Services

Jessica Kahn, Senior Technical Advisor, Data Systems Group, CMS/Center for Medicaid and CHIP Services

▶ 2:30 p.m. Closing



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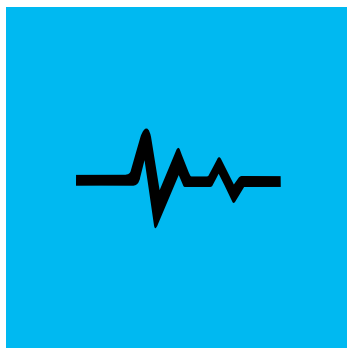
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