Moving Forward with Scalability in Mind

WE NEED TO BE ABLE TO ACCEPT WHATEVER DEMAND WE GET AFTER WE CREATE THE DEMAND

? ...Can we **REPLICATE** existing systems to National stage?

? ...can we **SCALE** to meet any level of demand?

? ...how do we **SUSTAIN** for the long-haul?

? ...how can we **REUSE** current tech etc?

? ...how can we **CONVENE** all for best competitive ideas?

What's most beneficial to the whole system?

? ...what are **CONSEQUENCES** for hospitals, doctors, etc?

Where do we **START**?!

MOSQUITO

NUDIST COLONY

How do we go **VIRAL**?!

? ...how can we **DESIGN** w/ end in mind

How do I actually use the NIC?

SATELLITE & INTERNET

WEARABLES

...as an **INDIVIDUAL**

HOW?

⭐ **SIMPLICITY**

⭐ **VALUE INTUITIVELY OBVIOUS**

No need to make sales pitch!

I GET IT RIGHT AWAY.

I SEE THE **BENEFIT**

SMART CARD

FOOD STAMPS

IMMUNIZATION RECORD

OF **INTEGRATED SERVICES:**

⭐ **PERSISTENCE**

MAY NOT PASS ON 1st ATTEMPT... TRY, TRY AGAIN!

LEGISLATIVE TURNOVER MAY OCCUR

⭐ **NON-DISCRIMINATION**

We're all included!

WE DEFINE **SUCCESS** as...
1. ___
2. ___
3. ___

⭐ **NATIONAL STANDARDS**

Achieved by consensus.

WE DEFINE **INTEROPERABILITY** as...
1. ___
2. ___
3. ___

⭐ **TO THE INDIVIDUAL**

We're trending to Consumer-driven healthcare

Bring the services to me!

As consumers... We're taking more responsibility for our own health

OVERALL SHIFT FROM **CRISIS** TO **PREVENTION**