

# Baltimore Case Study

A GRASSROOTS-LEVEL VIEW... ✨

"We are a CITY of NEIGHBORHOODS, but WHAT WOULD HAPPEN IF WE PULLED EVERYONE TOGETHER TOWARD A COMMON GOAL?"

**MOVING FROM THEORY TO REALITY.**  
Understanding the Relationship among Racism, and Structural Inequities to Improve Health, Wellness, and Safety...



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...With...  
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Let's CONNECT our DEAD HORSES.  
How do we become more KNOWLEDGEABLE about DEAD HORSES?

**BALTIMORE and ALAMEDA COUNTY, CA**

TWO GEOGRAPHIES that have FOCUSED on HEALTH, WELLBEING, and SAFETY.



BALTIMORE has been in the NEWS lately... mostly for NEGATIVE REASONS.

**TWO BALTIMORES!**  
**UNREST!**  
**SOCIAL + HEALTH INEQUALITY!**

**CAN WE TELL A DIFFERENT BALTIMORE STORY?**  
...and USE RECENT EVENTS to ADDRESS HEALTH, WELLNESS, and SAFETY?

when THUGS cry...  
**LACK of ACCESS.**  
**HURT PEOPLE** hurt people.

**ADVERSE CHILDHOOD EFFECTS...**  
**POVERTY...**

- How do we **INCREASE ACCESS TO RESOURCES?**
- ... **LOOK at COMMUNITY-WIDE INEQUITIES?**
- LOOK ACROSS the LIFE SPAN** to see **WHAT PEOPLE NEED?**

**DR. WIEN'S TOP FIVE.**

- 1. LOOK FOR OPPORTUNITIES, NOT BARRIERS.**
- 2. HARNESS DATA** about the **NEED** for **BEHAVIORAL HEALTH SERVICES ON DEMAND!**
- 3. FIX WHAT ALREADY EXISTS!** - Leverage systems already in place!

- 4. High tech solutions won't FIX EVERYTHING!** **LOOK at SOLUTIONS** that are **HUMAN-CENTERED** to **INTERRUPT VIOLENCE.**
- 5. WE HAVE AN OPPORTUNITY TO ADDRESS PUBLIC HEALTH** and the underlying issues!

How is **ALAMEDA COUNTY** handling similar challenges?

America is BEAUTIFUL... but you have to talk about the BAD THINGS, too.

Dick Gregory

THE SAME COULD BE SAID OF OAKLAND.

The MOONSHOTS

1. EDUCATION and JOBS

2. SERVICE IMPROVEMENT.

3. HEALTH and HOUSING

4. EMERGENCY PREPAREDNESS.

5. SAFE COMMUNITIES.

**ALL residents:**

- Live in **THRIVING, STABLE COMMUNITIES.** Have access to **HOUSING** and **FOOD.**
- Have access to **UNIVERSAL, "OPEN DOOR" CASE MANAGEMENT.**



Talk to other SYSTEMS.

**TWO OAKLANDS.** WHY DOES PLACE MATTER?

**IF YOU LIVE IN EAST or WEST OAKLAND,** rather than the HILLS,

- You will have a **LOWER LIFE EXPECTANCY.**
- You will have **HIGHER HEALTH RISKS** because of the **ENVIRONMENT...** ...and because of **VIOLENCE.**
- You will have **FEWER OPPORTUNITIES** for **HIGH-QUALITY EDUCATION** and **EMPLOYMENT.**
- You will pay **HIGHER INTEREST RATES...** and **LIVE in LOWER QUALITY HOUSING.**

**DON'T WAIT UNTIL THE CHILD FATALITY REVIEW...**

...or SOMEONE DIES of MULTIPLE GUN SHOT WOUNDS in the ER.

Trayvon Martin...  
Freddie Gray...  
Michael Brown...

DID ANYBODY LOOK AT HIS CHART?!

Let's MAKE **NEW MISTAKES**, instead of repeating the **OLD ONES.**

"YOU CAN'T **FIX** WHAT YOU DON'T **MEASURE!**"

i.e. THE ROLE OF **SUBSTANCE ABUSE** in **CUT-OF-HOME PLACEMENTS.**

**REDEFINE THE ER?**

- GLOBAL BUDGETING:** Align goals of insurance companies, hospitals, and communities.
- Deliver **POINT-OF-CARE SERVICES** like **HIV testing** and **VIOLENCE INTERVENTION** while they are there.

MAKE IT EASIER FOR THE PROVIDER.  
"I DON'T HAVE TIME FOR ONE MORE THING!"