Yes, WE CAN!

and WE ARE...

USING RESEARCH to ADVANCE POLICY and PRACTICE

- REGAN FOUST
- LISA GOLDMAN-ROSAS
- GINGER ZELINSKI
- PIERRE-GERLIER FOREST

ONE FOOT IN RESEARCH?

... AND ANOTHER IN POLICY AND PRACTICE?

HOW DO WE LEARN from BOTH?

INNOVATION... IMAGINATION... INITIATIVE...

A UNIQUE COMBINATION OF RESEARCH, POLICY, and PRACTICE.

MAKE BETTER USE OF EXISTING DATA.

REGAN FOUST
THE CHILDREN'S DATA NETWORK, USC

"A **LONGITUDINAL** RESEARCH PROJECT FOCUSED ON GOOD HEALTH FOR CHILDREN."

LISA GOLDMAN-ROSAS
COMMUNITY ENGAGEMENT, STANFORD UNIVERSITY SCHOOL OF MEDICINE

"INCLUDING **COMMUNITY VOICES** in the work we do..."

GINGER ZELINSKI
BENEFITS DATA TRUST

"**USING DATA BETTER SERVE PEOPLE and CHANGE POLICY!**"

UNIVERSITY/ACADEMIA, POLICY MAKERS, PROVIDERS

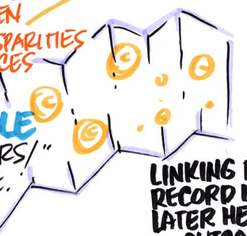
SPEND MORE TIME ON MEDICAID-SNAP-WIC CONNECT!

TRANSLATION is KEY.

CALIFORNIA STRONG START INDEX:
- 12 INDICATORS OF GOOD HEALTH FOR CHILDREN
- MAPPED DISPARITIES in RESOURCES

"RESEARCH NEEDS TO BE **UNDERSTANDABLE** and **USEFUL** to POLICYMAKERS/" ... as well as INTUITIVE.

"MAKE THE RESEARCH AVAILABLE TO POLICY MAKERS AS SOON AS POSSIBLE."



LINKING BIRTH RECORD INFO TO LATER HEALTH OUTCOMES...

TWO-GENERATION INITIATIVE...

HOW MANY **UNIQUE INDIVIDUALS** ARE WE SERVING? WHAT DO THEIR FAMILIES LOOK LIKE?

HOW DO COMMUNITIES **BUFFER RISK**?

WHAT **SUPPORT** TO COMMUNITIES IS **NEEDED**?

FOCUS LESS on **PUBLISHING** and MORE on INFLUENCING **POLICY**...

YOU NEED TO EDUCATE UNIVERSITIES ABOUT APPLIED RESEARCH IN/WITH COMMUNITIES/

ITERATIVE, UPDATED MEMOS/

- MORE **LIGHTNING REPORTS, RESEARCH BRIEFS, and MAPS.**
- HOW CAN WE GET RESEARCH DATA IN THE HANDS OF **COMMUNITIES**?

HOW DO WE ENGAGE **COMMUNITY** and **RESEARCH PARTNERS**?

OUR VOICE/ NUESTRA VOZ
CITIZEN SCIENCE RESEARCH INSTITUTE

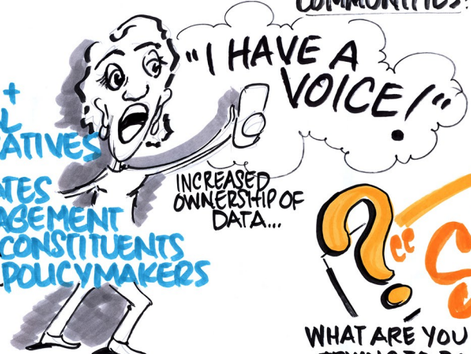
HOW DOES CITIZEN/COMMUNITY ENGAGEMENT and PARTICIPATION IMPROVE HEALTH OUTCOMES?

LOW COST

USING **MOBILE DEVICES** TO EMPOWER COMMUNITIES TO DOCUMENT THE CONDITIONS OF THEIR NEIGHBORHOODS
- SAFETY
- NUTRITION
- TRANSPORTATION

AUDIO + VISUAL NARRATIVES

CREATES ENGAGEMENT between **CONSTITUENTS** and **POLICYMAKERS**



INCREASED OWNERSHIP OF DATA...

- OVER 60,000 LIVES...
- $5700 a year AVERAGE INCOME
- 50% were not getting FOOD STAMPS OR HEAT ASSISTANCE.

"FOOD IS HEALTH!"

INCREASING ENROLLMENT IN SNAP decreased need for NURSING HOME CARE and HOSPITALIZATION!

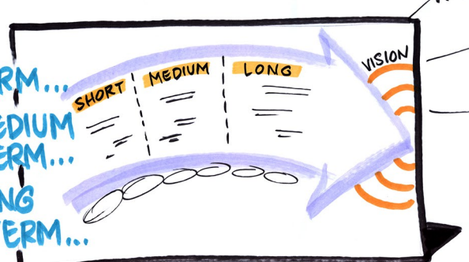
WHAT DO YOU WANT TO change?

... and WHAT DO COMMUNITIES WANT TO CHANGE?

SHORT TERM...

MEDIUM TERM...

LONG TERM...



WHAT ARE YOU TRYING TO DO?

HOW DO YOU ITERATE?

WHAT'S YOUR PROOF OF CONCEPT?

WHAT DOES "Success" LOOK LIKE?

- **PEOPLE** served...
- **POLICIES** changed... "...including LITTLE P" change.
- **INCUBATIONS** started...
- **COMMUNITY DEFINITIONS** of success.
- **ASSET** models.

RELATIONSHIPS!

HOW CAN YOU HIRE PEOPLE WHO ALREADY HAVE CONTACTS/ RELATIONSHIPS?

RELATIONSHIPS WITH COMMUNITIES SHOULD BE BI-DIRECTIONAL!

- ALIGN ON THE "WHY"...
- LISTEN TO COMMUNITY DEFINITIONS OF THE PROBLEM...
- BE NEUTRAL ABOUT THE DATA?

- INCLUDE COMMUNITY PEOPLE AS ADVISORS

ILLUSTRATION by ANTHONY WEEKS @publiclistener www.thepubliclistener.com