

Welcome Back

Linda Limer, VP & Secretary Yale University

Urgency
Innovation
The Art of Association



GIVING AS MUCH AS WE TAKE AWAY

Lessons from West Virginia

Governor Joe March III



FLYING COVER... PROVIDING PROTECTION
No work. No eat.
Stay strong.
My silver spoon here? No sir!

STATE NUTRITION ACTION PLAN

WV MAIN STREET PROGRAM
Subtypes population health & economic development

The HEAP
Health Education Assessment Project

Improving NUTRITION STANDARDS

KIDS FIRST HEALTH SCREENING



We've become creatures of comfort

PROMISES
CARE, UNCONDITIONAL ADULTS' LOVE & SUPPORT

SAFETY: SAFE PLACE

HEALTH: HEALTHY START

EFFECTIVE EDUCATION

OPPORTUNITY TO HELP OTHERS

MARKETABLE SKILLS

MENTOR OR TUTOR

UNCONDITIONAL SUPPORT & LOVE

INITIAL W.VA. ISSUES

Build the workforce to sustain a business's growth

The 5-DAY FIX!

Workers' Comp

Educational Attainment



GOV'T PROGRAMS
KEEP WHAT'S WORKING
THROW OUT WHAT'S NOT

Use good common sense
(not waiver!)

Be a good partner

Get good partner
(not a provider)



Health Care Reform
Spend as much on the front end as the back

GO HELP!
Making IT changes

HEALTHY LIFESTYLES ACT
"WV Everyday"

ACCESS TO DENTAL CARE

Federal Bureaucracy:
Can't see the light for the trees

HEALTH CARE FOR SENIORS

REMOVING SOFT DRINKS FROM THE SCHOOLS



Attract Investment

Create Wealth

Share Wealth

RETAIL GOVERNMENT

The sweetness of low price is long forgotten after the bitterness of low quality lingers on



CONSUMER-CENTRIC

I can look you in the eye and see your soul!

Q & A

CHILD WELFARE

- Need to revamp Child Welfare and how we protect our children, particularly from exploitation, e.g., CHILD PORNO

BUDGET CONCERNS

- Don't do across-the-board cuts. Be judicious in what you need to reduce AND expand those areas where the value will increase overall.
- Corrections, though, will be greater and deeper than in the recent past.
- We will have to make some painful adjustments.

MENTAL HEALTH

- Putting \$12 million in budget for community-based mental health services.
- In our current strapped economy if states do not put money here, it could cause huge problems later.

EXPECTATIONS OF YOUR "CONSUMERS"

- "I am not your provider."
- The population has developed an entitlement mentality across the US.
- The people have lost confidence and faith in most everything.
- So tell your story first.



Tell people what you're doing

Gain the people's support

Do what you said you'd do

"An optimist enriches the present, enhances the future, challenges the improbable and attains the impossible."